

# The ACNielsen Radio Survey Schedule 2002

WEEK NUMBER	SURVEY WEEKS SUNDAY TO SATURDAY	SYDNEY	MELBOURNE	BRISBANE	ADELAIDE	PERTH	NEWCASTLE	CANBERRA	WOLLONGONG	HOBART	OTHER REGIONAL
01	Dec 30 — Jan 5										
02	Jan 6 — 12										
03	13 — 19										
04	20 — 26										
05	27 — Feb 2										
06	Feb 3 — 9										
07	10 — 16										
08	17 — 23										
09	24 — Mar 2										
10	Mar 3 — 9										
11	10 — 16										
12	17 — 23										
13	24 — 30										
14	Apr 1 — 6										
15	7 — 13										
16	14 — 20										
17	21 — 27										
18	28 — May 4										
19	May 5 — 11										
20	12 — 18										
21	19 — 25										
22	26 — Jun 1										
23	Jun 2 — 8										
24	9 — 15										
25	16 — 22										
26	23 — 29										
27	30 — July 6										
28	July 7 — 14										
29	14 — 20										
30	21 — 27										
31	28 — Aug 3										
32	Aug 4 — 10										
33	11 — 17										
34	18 — 24										
35	25 — 31										
36	Sep 1 — 7										
37	8 — 14										
38	15 — 21										
39	22 — 28										
40	29 — Oct 5										
41	Oct 6 — 12										
42	13 — 19										
43	20 — 26										
44	27 — Nov 2										
45	Nov 3 — 9										
46	10 — 16										
47	17 — 23										
48	24 — 30										
49	Dec 1 — 7										
50	8 — 14										
51	15 — 21										
52	22 — 28										

EASTER

**Metropolitan Release Dates:**  
 Survey 1 – February 19  
 Survey 2 – March 26  
 Survey 3 – May 7  
 Survey 4 – June 18  
 Survey 5 – August 6  
 Survey 6 – September 10  
 Survey 7 – October 29  
 Survey 8 – December 3

**Newcastle Release Dates:**  
 Survey 1 – April 2  
 Survey 2 – June 7  
 Survey 3 – August 23  
 Survey 4 – November 8

**NOTE:** Please refer to reverse for reporting periods. Release dates for other markets TBA.

NOTE: Some survey dates may be subject to change. Subscribers will be advised of any changes to the above schedule.

School Holidays Easter Weekend : 29 March – 1 April

## 2002 Reporting Periods and Release Dates for Rolling Surveyed Markets

SYDNEY, MELBOURNE, BRISBANE, ADELAIDE, PERTH		
SURVEY No.	REPORTING PERIODS	RELEASE DATE
1	January 13 to February 9	Tuesday, February 19
2	January 27 to March 16	Tuesday, March 26
3	February 10 to March 16 and March 24 to April 27	Tuesday, May 7
4	March 24 to April 27 and May 5 to June 8	Tuesday, June 18
5	May 5 to June 8 and June 23 to July 27	Tuesday, August 6
6	June 23 to August 31	Tuesday, September 10
7	July 28 to August 31 and September 15 to October 19	Tuesday, October 29
8	September 15 to November 23	Tuesday, December 3

NEWCASTLE		
SURVEY No.	REPORTING PERIODS	RELEASE DATE
1	February 10 to March 23	Tuesday, April 2
2	March 3 to March 23 and May 5 to June 1	Friday, June 7
3	May 5 to June 1 and July 21 to August 17	Friday, August 23
4	July 21 to August 17 and October 6 to November 2	Friday, November 8

NOTE: Some survey reporting periods may be subject to change. Subscribers will be advised of any changes to the above schedule.